

Gorsemoor Primary School

Acting Headteacher: Mrs. B. S. Heath B.Ed. B.A.

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Gorsemoor Road, Heath Hayes, Cannock, Staffs. WS12 3TG.

Photography and Video Consent.

Dear Parent/ Guardian

At Gorsemoor Primary we follow strict guidelines to protect your child on our school website, plasma screen, newsletters and in the local press. However, because we are proud of what our children do, we also want to be able to celebrate and share your child's achievements in class work, drama and sport both here in school and with the wider community. This also includes having photographs on display in the classroom of your child's achievements

Our code of practice is as follows:

- > We will never use photographs if you as a Parent/Guardian do not agree to our policy.
- > We will always do our best to ensure that single photographs of children are not published.
- > We will not use photographs of pupils in PE clothes or swimwear other than for instructional purposes where we demonstrate an activity to the rest of the class or teachers for instructional use.
- > We will not reveal the child's surname, age, home address or telephone number.
- > We will try and use rear views of heads if parents so request us to do so.
- > We will not use close up images of pupils on the internet or online.

By reading and understanding our code of practice, we hope that you will agree to our using your child's photograph. If we do not hear from you we will include your child in our positive response list. However, if you have any concerns please come and discuss these with your child's class teacher.

Yours sincerely

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Mrs. B 5 Heath

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